



NEWS RELEASE

Integrity Insurance Honored for Technology Achievements *Company wins two awards at the 2012 ACORD Implementation Forum*

Appleton, Wis. (December, 2012) The Association for Cooperative Operations Research and Development (ACORD) recognized Appleton-based Integrity Insurance with two of its top-level awards at its 2012 Implementation Forum, which took place October 22-25 in Fort Lauderdale, Fla.

Integrity, among 23 carriers and vendors, received the 2012 Property & Casualty AL3 Download Award for its ACORD-certified AL3 download. This award is given to companies who have made significant accomplishments using the current electronic data interchange standards, and companies whose implementation of those standards have provided a solid history of success for the industry.

In addition, Integrity received the 2012 ACORD User Group Information Exchange (AUGIE) Commercial Lines Download Award. This award recognizes companies for outstanding implementation based on ACORD standards, which help streamline workflows and improve the quality of data available to users who need to service their customers.

"Integrity continues its commitment to providing our agency partners with the best experience possible, and a big part of that is offering an easy-to-use commercial lines processing platform," said Integrity Insurance VP Commercial Lines, Jill Stache. "To be recognized for these offerings from industry associations such as ACORD underscores how important our Ease of Doing Business® philosophy is to delivering a quality customer experience."

The ACORD awards recognize companies for their achievements in implementing the association's standards in categories such as compelling case studies, early adoption of standards implementation and technology, as well as download.

-30-

About Integrity Insurance

Integrity Insurance established in 1933 is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit www.integrityinsurance.com.

###

Contact

Tim McAdow, Director of Communications, Integrity Insurance
920.968.8327
tmcadow@imico.com